



September 8th, 2025

Re: Trick 'r' Truck Community Event

Happy Fall! Seven years ago, Recovering Hope Treatment Center had begun to build their expansion and during that time the facility had a parking lot full of construction vehicles. During a brainstorming session with the Better Together Coalition Coordinator, we decided to use the parking lot full of construction vehicles as an opportunity to invite the community to see what Recovering Hope Treatment Center is all about, share community resources and raise awareness of the behavioral health services and supports available in Kanabec County. Over the past years we have been joined by various resources from the community including local behavioral health services, social service organizations, churches, early childhood supports, public health, and many other local businesses. These businesses and organizations have provided support through financial contributions, volunteer time, or providing equipment such as trucks, snowplows, police cars, an ambulance and more.

Since Trick 'r' Truck debuted in 2018, the attendance has tripled in size with over 800 attendees in 2024. We have been overwhelmed with the support of this event year after year. This event creates an environment where our community can connect, share resources, make positive connections with organizations as well as continuing our efforts to reduce the stigma related to substance use, recovery, and mental health.

This year our Trick 'r' Truck event will be held on Saturday, October 25th, 2025, from 10am – 1pm at Recovering Hope treatment Center. We are currently seeking participation from community organizations and businesses interested in promoting the event through a variety of options – monetary donation, hosting a resource table, or bringing a vehicle.

If you are interested in joining us, in any capacity listed above, or have additional questions please reach out to Sadie Broekemeier at 763-242-1400 or [sadie@recoveringhope.life](mailto:sadie@recoveringhope.life)

Sincerely,

Sadie Broekemeier MA, LADC, LPCC

President Recovering Hope Treatment Center

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### 2025 Trick 'R Truck Sponsorship Information

| Sponsorship Level                                                                                                      | Investment                                                                                           | Support                                                                                                                                                                                                                                                       |
|------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Truck/ Equipment Sponsor</b>                                                                                        | No cost to sponsor<br>(Encouraged to hand out candy if able, please talk to Sadie if you need candy) | Able to advertise for their business and support the community by participating in this event.                                                                                                                                                                |
| <b>Community Resource Table or ability to include items about resources in giveaway bags in unable to host a table</b> | No cost to host a resource table.                                                                    | Able to provide the community with access and information to the resources available during the event.                                                                                                                                                        |
| <b>Pumpkin Platinum Sponsorship Level</b>                                                                              | \$500.00 and over                                                                                    | Weekly recognition on social media leading up to the event.<br>Post event recognition in the Kanabec County Times (and social media outlets) for support and sponsorship of the event.<br>Recognition prior to event, throughout event and on event handouts. |
| <b>Spooktacular Silver Sponsorship</b>                                                                                 | \$100- \$499.99                                                                                      | Weekly recognition on social media leading up to the event.<br>Ability to include items in the bag giveaways.<br>Recognition throughout the event and on event handouts.                                                                                      |
| <b>Boo- Nanza Bronze Sponsorship Level</b>                                                                             | \$50- \$100.00                                                                                       | Recognition throughout the event and on event handouts.                                                                                                                                                                                                       |

Sponsorship will be used to fund activities like pumpkin painting, cake walk and a DJ. Funds will also be used for candy, treats, giveaways and advertising for the event. The more sponsorship, the more fun we can plan.

This year we will be asking attendees to bring a toy donation for Toys for Tots as a free will offering. No one will be turned away.