

PICK'M Up Suicide Prevention Coalition

Meeting Minutes

Date: Friday, February 20, 2026

Time: 9:00 AM – 10:30 AM

Location: Virtual via TEAMS

Attendance

Brianne McClellan, Amanda Stevenson, Deb Kenney, Jeramie Peterson, Jenny (Beth Good & Associates), Patti Smith, Rachel Peterson, Jodi Walborn, Jennifer Anderson, Avi Yetman, Reid Johnson, Samantha Ziegler, Karla Patrick, Mary Boe, Danielle Alida, Michelle Crandall, Erin Yerigan, Jessi Noehring, Darci Anderson

A. Leadership Team & Shared Expectations

- Reviewed coalition shared values, expectations, and processes for addressing concerns and conflict.
- **Vote:** Charter formally adopted by the group.
- A [Google Form](#) will be available for anonymous submission of questions, comments, concerns, and ideas to be addressed at future meetings.

B. Strategic Planning & Expert Panel(s)

Target Population (2026)

- **Vote:** Males aged 35–59 selected as the 2026 target population (73%).

Top Two Priorities for 2026

Consensus priorities:

1. **Targeted Engagement of Adult Men (35+)**
 - Stigma reduction
 - Firearm safety
 - Listening sessions
 - Community-based outreach

2. Increase Visibility & Community Awareness

- Grow the Community Walk
- Strengthen partnerships
- Expand awareness of local resources

Expert Panel(s)

- **Vote:** Host expert panel(s) at future in-person meetings (69%).
- Experts to be identified at the March meeting.
- Panels tentatively planned for **July and/or October in-person meetings.**

C. Budget Review

- Balance as of February 9, 2026: **\$4,497.70**
- **Vote (100%):** Apply for Allina funding.
 - Application window: **March 1 – May 31** (for September Community Walk).
 - Brianne & Amanda will complete the application.
- Danielle (Blue Cross Blue Shield) suggested exploring potential donation opportunities with BCBS.
- The March meeting will include discussion of additional materials to fund (magnets, flyers, bags, etc.).

D. Community Suicide Prevention Walk (September 2026)

Location & Route

- The walk will be held in **Kanabec County**.
- Start/End: **Mora Public Schools**
- Turnaround: **Kanabec County History Center**

Date Vote Results

- **Top choice:** Saturday, September 19
- Followed by: September 26, September 12, September 5

Additional Event Ideas

- Food trucks
- Vendors
- Bouncy house

Assigned Action Steps

- **Patti:** Contact Kanabec County Sheriff's Office for permissions/coordination.
- **Jodi:** Contact City of Mora regarding permits, insurance, and competing events.
- **Michelle:** Contact Mora Public Schools regarding partnership and parking lot use.
- **Brianne:** Communications (Save the Date, social media, flyers).
- **Amanda & Deb:** Opening/closing remarks; vet speakers.
 - Speakers must complete **Safe Messaging Training** (hosted by Brianne).

E. Upcoming Events & Future Action Items

Coalition Structure

- **Vote (75%):** Continue as a regional coalition rather than dividing into five county-specific coalitions.

Upcoming Events

- **March 12:** *It's Complicated: Children, Screens & Mental Health* – Mora (5 & 6 PM)
- **March 24:** East Central Minnesota Regional Listening Session – St. Cloud
- **April 30 – May 1:** Military Mental Health Conference – Camp Ripley
- **May 6 – 8:** Minnesota Suicide Prevention Conference – Duluth
- **Focus Groups:** Virtual ([various dates & times](#))

Next Meeting

Friday, March 20, 2026
9:00 AM – 10:30 AM
Virtual via TEAMS