

PICK'M Up Suicide Prevention Coalition

Meeting Minutes

Date: Friday, March 20, 2026

Time: 9:00 AM – 10:30 AM

Location: Virtual via TEAMS

Attendance

Brianne McClellan, Danielle Alida, Deb Kenney, Avi Yetman, Patti Smith, Amanda Stevenson, Ashley Bulmer, Drew Scharber, Haley Henmerich, Jennifer Anderson, Jeramie Peterson, Jessica Noehring, Jodi Walborn, Mary Boe, Michelle Crandall, Natalie Matthewson, Karla Patrick, Rachel Peterson, Nicole Jodephes, Samantha Ziegler, Laura Stumvoll

A. Community Suicide Prevention Walk

- KCSO: No formal requirements if roads are not closed; notify them of event.
- City of Mora: Route must be formally submitted for approval.
- Mora Schools: Awaiting confirmation; suggested use of HS parking lot and sidewalks for vendors.
- Explore KCSO reserves and Mille Lacs County SO for crossing visibility/support.
- Goal of 10+ vendors; create vendor registration form.
- No vendor fee; consider donations, door prizes, or activities.
- Memory Table: Patti Smith coordinating; expand and include in marketing.
- Develop sponsorship tiers; outreach ongoing (Allina, Initiative Foundation, BCBS, Kwik Trip).
- Request AMHI support for shirts, signage, and printing.
- Explore sound equipment via schools or local DJs.
- Tentative timeframe: 7:45 AM – 1:00 PM (vendors may leave at noon).

B. Expert Panels

- Potential panelists: Veterans, first responders, students/educators, farmers, trades, male-dominated industries.
- Include male mental health professionals and individuals with lived experience.
- Consider recently retired or nearing-retirement populations.

C. Additional Updates

- Printing quotes will be attached to meeting materials.
- Ashley Bulmer shared highlights from the CADCA Conference.

Next Meeting

Friday, April 17, 2026

9:00 AM – 11:00 AM

In person at Mille Lacs County Community Veteran Services