

PICK'M Up Suicide Prevention Coalition

Meeting Minutes

Date: Friday, July 17, 2026

Time: 9:00 AM – 11:00 AM

Location: Isanti County Health & Human Services

Community Suicide Prevention Walk

Event Planning Updates

- T-shirts are currently being produced and will be ready prior to the Community Walk. A mock-up of the design was shared and is attached to the meeting materials.
- Portable restrooms have been ordered and are scheduled to be:
 - **Delivered:** Friday, September 18 after 4:00 PM
 - **Picked Up:** Before school begins on Monday morning following the event.
- Coalition members will verify whether trash receptacles are available at both the dog park and school parking lot. Large trash bags will also be brought on the day of the event.
- Ten "**No Parking**" signs will be placed along Grove Street. Flyers notifying residents of the walk and parking restrictions will also be distributed along the route.
- Parking signs will be placed at the school to clearly direct participants to designated parking areas.
- The event route has been finalized. A route map will be created and shared with participants prior to the walk.
- Route signage is ready for pickup. Ashley Bulmer will confirm whether the signs have been collected from Rapid Press. Danielle Alida offered to pick them up if needed.
- Volunteer lanyards have been received and will be distributed on the day of the event.

DJ & Event Logistics

- The DJ contract has been signed and is moving forward.
- The DJ will provide the opening and closing announcements during the event.
- The coalition is responsible for providing electricity for the DJ.
 - Mora Public Schools will be contacted to determine if outdoor power is available.
 - If power is unavailable, Brianne McClellan and Jessi Noehring will explore borrowing a generator. If necessary, a generator will be rented.
- Coalition members discussed the possibility of inviting a keynote speaker for future Community Walks, such as Carly Zucker.

Marketing & Promotion

- Newspapers across all five counties have agreed to publish articles promoting the Community Walk.
 - Happy Productions will provide radio advertising for one month leading up to the event.
 - Paid Facebook advertisements will begin on **July 24** and continue through the date of the walk.
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988 Data Brief

- The coalition reviewed the most recent **988 Data Brief**, which is attached to the meeting materials.
 - Action items:
 - Laura Stumvoll will share data related to Native American and Veteran populations.
 - Brianne McClellan will share available information related to the construction and farming industries.
 - Stefan Gingrach will be contacted to determine if recent Region 7E suicide data can be compiled and shared with the coalition.
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East Central Partner Survey

- Results from the recent **East Central Suicide Prevention Coordination Partner Survey** were reviewed.
 - The survey summary is attached to the meeting materials.
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Budget Update

- Current coalition balance: **\$6,934.70**

Outstanding Expenses

- DJ: **\$500**
 - Portable restrooms: **\$595**
 - Happy Productions radio advertisements: **\$576**
 - Facebook advertising: **Approximately \$200**
 - Parking and "No Parking" signs (pending purchase)
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Next Meeting

Friday, August 21, 2026

9:00 AM

Virtual via TEAMS